

# Interior Makeovers

## Business Profile history and record lookup request

**Prepared by:** Marc Charette, Work Pics 360, authorised representative

**Date:** 30 July 2026

**Business:** Interior Makeovers, 12/6 Catamaran Road, Fountaindale NSW 2258, Australia

**Notification address on all Google emails cited:** info@interiormakeovers.com.au

### 1. What I am asking for

Two things, in order.

**a)** Please confirm the current status in your systems of listing ID **1843721130875929635**. This is a record lookup, not a policy decision. I need to know whether that listing still exists, and if so, what state it is in.

**b)** If that listing does still exist, please advise whether it can be merged with the profile now live at CID **13907886094046874428**, so that the review history recorded against it is consolidated onto a single profile.

*I am not asking anyone to make a judgement on eligibility before question (a) is answered. The answer to (a) determines whether (b) is even relevant.*

### 2. Identifiers

|                        | A. Original listing (2020 to Jan 2026) | B. Live profile (created 3 Jul 2026) | C. Second live profile       |
|------------------------|----------------------------------------|--------------------------------------|------------------------------|
| Business name          | Interior Makeovers                     | Interior Makeovers                   | Interior makeovers           |
| Listing / profile ID   | 1843721130875929635                    | 12973160831716697377                 | 17085751488893555520         |
| Also appears as        | u1843721130875929635                   | n/a                                  | n/a                          |
| fid parameter          | 5146508862127812606                    | n/a                                  | n/a                          |
| Earlier review-path ID | 15022638805330433293                   | n/a                                  | n/a                          |
| Maps CID               | not known                              | 13907886094046874428                 | 10115683791570273467         |
| Place ID               | not known                              | ChIJK_2hk3TNcmsRPetCJLe8A sE         | ChIJbafXkak4om8RuwS5MNAgY ow |
| Knowledge Graph ID     | not known                              | /g/11y_dtfwj m                       | /g/11z0gzy7p4                |
| Primary category       | not known                              | Interior designer                    | Home staging service         |
| Reviews held           | 14 documented, see appendix            | 2                                    | 0                            |
| Verified               | not known                              | Yes                                  | Yes                          |

*Profiles B and C are both verified, both sit at latitude -33.3329511 and longitude 151.4031509, and both list the same address, the same phone number 0400 677 776 and the same website. They are the same business.*

### 3. Evidence that the three older IDs refer to one listing

Google's notification URLs used different identifiers for this business over time, which could be mistaken for several separate listings. Two emails sent one day apart show they are the same listing:

|             |                                                                                                                |
|-------------|----------------------------------------------------------------------------------------------------------------|
| 14 Jul 2020 | Review notification for Adam Weinert linked to business.google.com/reviews//15022638805330433293/...           |
| 15 Jul 2020 | Monthly performance report for the same business linked to business.google.com/posts//u1843721130875929635/new |

Both were sent to info@interiormakeovers.com.au, one day apart, for a business named Interior Makeovers at the same address. The two IDs are therefore two namespaces for one listing, not two listings. The same pattern holds through 2021, where review paths use u1843721130875929635 and reports use the same value.

From 2023 onward all notifications use the single form  
business.google.com/n/1843721130875929635/reviews/...?fid=5146508862127812606.

#### 4. Documented timeline

| Date                 | Event, as evidenced by Google notification emails held on file                                                                                                                                                             |
|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Jul 2020             | Earliest email on file. Monthly performance report shows 461 people found the business on Google in June 2020, 62 website visits, 5 calls. Listing already established at this point.                                      |
| Jul 2020 to Jan 2026 | 14 review notifications on file, every one a 5-star review. Named reviewers listed in the appendix.                                                                                                                        |
| Feb 2021             | Performance report shows 644 people found the business, 100 website visits, 23 calls, 7 direction requests. Report states the business holds a 5 star rating on Google.                                                    |
| 04 Jan 2026          | Last review notification received for the original listing. Review by Marc Gunasinghe, recorded against listing 1843721130875929635. The listing was live and generating notifications on this date.                       |
| Feb 2026             | The owner noticed the profile was no longer behaving normally. No Google notification of any kind corresponds to this period. See section 5.                                                                               |
| 03 Jul 2026          | Email headed "Welcome to your Business Profile, Interior Makeovers" received, linking to local.google.com/place?id=13907886094046874428. This is the currently live profile and it is a different entity to the one above. |

#### 5. What is not in the record

I searched the info@interiormakeovers.com.au mailbox for the full period. There is no notification of any of the following:

|                                                                      |
|----------------------------------------------------------------------|
| Removal of the Business Profile                                      |
| The business being marked closed or permanently closed               |
| Suspension of the profile                                            |
| A change of ownership, or a transfer or removal of management access |
| A merge with any other listing                                       |

The absence of any such notification is why I am asking for a lookup rather than asserting what happened. On the record I hold, reviews were arriving normally in January 2026 and a new profile was created in July 2026, with nothing in between to explain the gap.

#### 6. Checks I have already run, and what they do not prove

Recording these so the same ground is not covered twice, and so their limits are clear.

| Check                                                                                                  | Result and limitation                                                                                                                                                                                                                                                                                          |
|--------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| maps.google.com/?cid= tested against 1843721130875929635, 5146508862127812606 and 15022638805330433293 | All returned no result. The same URL form returns the live listing correctly when given CID 13907886094046874428, so the method works. However, these three values may be internal listing identifiers rather than Maps CIDs, in which case a null result is expected and means nothing. I draw no conclusion. |
| Original dashboard review URLs opened directly                                                         | All return 404 for me. I hold no management access to that listing, so a 404 is the expected response either way. I draw no conclusion.                                                                                                                                                                        |

## 7. Access position

I currently hold manager access to the profile at CID 13907886094046874428. The business owner controls info@interiormakeovers.com.au, is contactable, and will verify ownership or complete any verification step required.

A second live profile also exists for the same business, shown as C in section 2. It is verified, holds no reviews, and sits at the same coordinates and address as profile B. Its identifiers are Place ID ChIJbafXkak4om8RuwS5MNAgYow, CID 10115683791570273467, profile ID 1708575148889355520.

Because profile C holds no reviews, no review history is at risk in consolidating it. My intention is for all entities relating to this business to end up as a single profile, and I will follow whatever process you advise to achieve that.

## Appendix: review notifications on file

All 14 are five-star reviews. Full original emails, including headers, are available on request.

| Date        | Reviewer         | Review ID                                                            | Listing ID in URL    |
|-------------|------------------|----------------------------------------------------------------------|----------------------|
| 14 Jul 2020 | Adam Weinert     | ChZDSUhNMG9nS0VJQ0FnSUM4ODRfVlZnEAE                                  | 15022638805330433293 |
| 07 Aug 2020 | Joanna Taunton   | ChZDSUhNMG9nS0VJQ0FnSUNDZ0LyM0pREAE                                  | 15022638805330433293 |
| 17 Sep 2020 | Donna Heidke     | ChdDSUhNMG9nS0VJQ0FnSURDdE9pNm53RRAB                                 | 15022638805330433293 |
| 23 Nov 2020 | Wally Tarasenko  | ChdDSUhNMG9nS0VJQ0FnSURpeU1qQnN3RRAB                                 | 15022638805330433293 |
| 29 Oct 2021 | Karl Mikkelsen   | ChdDSUhNMG9nS0VJQ0FnSUNHdHNlU19RRRAB                                 | u1843721130875929635 |
| 02 Nov 2021 | Carolina Grogan  | ChZDSUhNMG9nS0VJQ0FnSUNHawNtZmJnEAE                                  | u1843721130875929635 |
| 18 Nov 2021 | Pat Allen        | ChdDSUhNMG9nS0VJQ0FnSURHLU56eDV3RRAB                                 | u1843721130875929635 |
| 19 Nov 2021 | Suzie Erbacher   | ChdDSUhNMG9nS0VJQ0FnSURHLVB6bm1BRRAB                                 | u1843721130875929635 |
| 15 Dec 2021 | Sonia Taylor     | ChdDSUhNMG9nS0VJQ0FnSUNtb01DNHRRRRAB                                 | u1843721130875929635 |
| 19 Jan 2023 | Matthew Farrugia | ChZDSUhNMG9nS0VJQ0FnSURVXzVEbUtREAE                                  | 1843721130875929635  |
| 15 Jun 2023 | Geoff McCarthy   | ChZDSUhNMG9nS0VJQ0FnSUR4cTZucE5BEAE                                  | 1843721130875929635  |
| 28 Feb 2025 | Denai Redfern    | ChZDSUhNMG9nS0VJQ0FnTURnbC1DSU5REAE                                  | 1843721130875929635  |
| 11 Jun 2025 | Harry Borg       | ChZDSUhNMG9nS0V0e1QzWmo0aEpIdUtREAE                                  | 1843721130875929635  |
| 04 Jan 2026 | Marc Gunasinghe  | Ci9DQUlRQUNVZENodHljRjlvT21sd2NUVmFlbk13V1ZsNlV6S1RVMEZXWm14RVVIYxAB | 1843721130875929635  |

*Note on review counts: the owner recalls approximately 50 reviews on the original listing. The 14 above are those for which the notification email survives in the mailbox and should be treated as a documented subset, not the full total.*